**RESIDENTIAL REAL ESTATE PHOTOGRAPHY**

**STANDARD HDR PHOTOGRAPHY:**

For standard MLS listings using HDR (*High Dynamic Range*) photography with *24-hour turnaround*

**BASIC: 24** PHOTOS - recommended for townhomes & condos, & homes **under 1500 sf** ………….... $175

**STANDARD: 36** PHOTOS - recommended for homes **1500-3000 sf** ……..…….…..….……..….…... $225

**PREMIUM: 48** PHOTOS - recommended for homes **3000-5000 sf** ………..….…….…….……..….... $280

*Includes Marketing Kit & Basic Floor Plan*

**LUXURY: 60+** PHOTOS - recommended for large properties **over 5000 sf,** *starting at* ….…....…….... $360

*Includes Marketing Kit & Fixed Furniture Floor Plan*

**HIGH END PHOTOGRAPHY:**

Recommended for premium listings & luxury properties, custom home builders, vacation rentals and architectural/interior design projects.

Incorporates the use of flash lighting equipment, if needed, custom editing techniques and hand-blended images for higher quality photos with *24–36 hour turnaround*

**STANDARD PLUS: 40+** PHOTOS - recommended for homes **2000-3500 sf** ….……….…....……… $400

*Includes One Virtual Twilight Photo*

**PREMIUM PLUS: 50+** PHOTOS - recommended for homes **3500-5000 sf** …...……...…........……… $475

*Includes Basic Floor Plan & Two Virtual Twilight Photos*

**LUXURY PLUS: 60+** PHOTOS – recommended for large properties **over 5000 sf,** *starting at* ……... $550

*Includes Fixed Furniture Floor Plan & Two Real-Time Twilight Photos*

***All High-End Photography includes sky replacement, digital fire in fireplace, picture in tv screen, clear window views, closeup vignettes & complete marketing kit (website, flyers, social media tiles & teaser video).***

**PHOTOGRAPHY ADD ONS:**

MARKETING KIT (property website, social media templates, printable flyers, teaser video…) ........…. $20

TWILIGHT (real time) …………………………………………………...…….…….…… 4 photos for $170

SIMULATED TWILIGHT (day to dusk) …………….…... per image …….............…………………… $35

VIRTUAL FURNITURE STAGING ……………………. per image …………….....….….…....……... $50

DIGITAL FIRE IN FIREPLACE ………………………… per image ………….….….…….….…....…. $10

GRASS GREENING …………………………………….… per image ……….…….…….…....….….…. $20

DIGITAL WINTER TO SUMMER CONVERSION …… per image ……… quoted on an individual basis

CLUTTER REMOVAL …………………………………………………...…... quoted on an individual basis

COMMUNITY AMENITIES COLLECTION (4-8 photos of nearby neighborhood amenities) ...…..…. $30

DIGITAL PICTURE IN TV and SKY REPLACEMENTS ……. ***now included at no additional charge***

**DRONE / VIDEO / 3D VIRTUAL TOURS**

**DRONE AERIAL PHOTOGRAPHY:**

AERIAL PHOTOS (4-6 photos) ………………………...……………………..………...…………….… $125

AERIAL PHOTOS & VIDEO PACKAGE ……………………...…………….…………..…………….. $225

(Package includes up to 6 photo images & up to 30 seconds of video)

**DRONE AERIAL VIDEO:**

STANDARD AERIAL VIDEO (30 sec.) .………………………………………..….…….…………...… $130

EXTENDED AERIAL VIDEO (60 sec.) *for larger properties* *with multiple acres* ….…………………… $185

**VIDEO:**

STANDARD VIDEO (up to 60 sec.) …...….……………………….…….…...……....……….……….… $250

EXTENDED VIDEO (up to 120 sec.) *includes aerial video …………*......………...……….…….….....…. $350

VIDEO REEL for social media (30-60 sec.) *with music or add your own …*…………...…………………. $125

**VIRTUAL TOURS:** *priced per square foot*

3D VIRTUAL TOUR with **Standard\*** Floor Plan …………... CALL FOR QUOTE ….…starting at $250 3D VIRTUAL TOURS with **Premium**\*\* Floor Plan ………... CALL FOR QUOTE ….... starting at $300

**Virtual Tour Premium\*** **Floor Planincludes Fixtures & Appliances**

**STANDARD\* PREMIUM\*\***

A picture containing text, clock

Description automatically generated

**FLOOR PLANS**

*ordered without a virtual tour*

Application

Description automatically generated with low confidence **Graphical user interface, application

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**Floor Plans** are the second most important feature on a listing, according to home buyers (NAR report). Use them for APPRAISALS, as well as REAL ESTATE LISTINGS.

When ordered *without* a virtual tour:

**Basic Floor Plan\* ……………**………………...………………………………………………...….….... $ 40

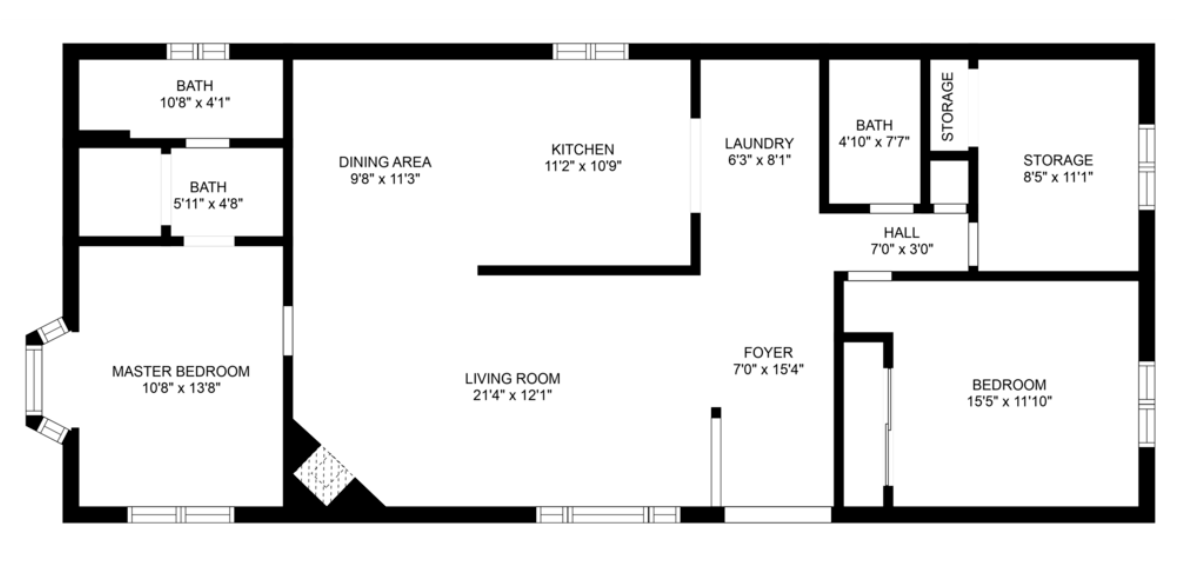
**Premium Floor Plan\*\*** (*includes appliances, cabinets, counters, doors, tubs, showers, toilets, etc)* ………….… $ 65

**GLA Floor Plan (***for* ***Appraisal Reports***) *…………….*……………………………….……….………... $ 50

RUSH - Same Day Turnaround ……………………………………………………………………….…. $ 10

*All Floor Plans are for Homes up to 4000 sf For Homes OVER 4000 sf add $20*

BASIC FLOOR PLAN\* PREMIUM FLOOR PLAN\*\*

 Diagram, engineering drawing

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FLOOR PLANS come with or without ROOM MEASUREMENTS

*\*Comes with your choice of layouts, colors, shading, etc. at no extra charge (see below)*

**COMBO PACKAGES**

**A) AERIAL / PHOTO PACKAGE: *(valued at $475, save $85) ……………*……………………. $390**

**includes**

**35-45** PHOTOS - recommended for homes **1500-3500 sf**

**4-6** AERIAL PHOTOS

**1** VIRTUAL TWILIGHT

**1** FLOOR PLAN

**1** MARKETING KIT

**B) VIDEO / PHOTO PACKAGE: *(valued at $600, save $100)* …………….………….…...…… $500**

**includes**

**35-45** PHOTOS - recommended for homes **1500-3500 sf**

**60** SECOND VIDEO

**1** VIRTUAL TWILIGHT

**1** FLOOR PLAN

**1** MARKETING KIT

**C) 3D TOUR / PHOTO PACKAGE: *(valued at $835, save $140)* ……………………..….…… $695**

**includes**

**45-55** PHOTOS - recommended for homes **3000-5000 sf**

**4-6** AERIAL PHOTOS

**3D** TOUR, w/**PREMIUM** FLOOR PLAN

**2** VIRTUAL TWILIGHTS

**1** MARKETING KIT

**ADD-ONs TO COMBO PACKAGES:**

30 SECOND AERIAL VIDEO ……………………………………………….………………………… **$95**

60 SECOND INTERIOR VIDEO ………………………………………………………………….… **$200**

30 SECOND VIDEO REEL ……….…………………………………………………………………... **$ 90**

3D TOUR ………………………………………………….………... **$50** *OFF* *A-LA-CARTE* *PRICES*

**TRAVEL FEES**

We are based in Camden County, NJ, but will travel just about anywhere to photograph your property.

**Standard Coverage area includes most of South Jersey, Philadelphia, and Wilmington**.

Travel fees **may apply** to areas beyond this, including Cape May Co., Ocean Co., parts of Burlington Co., Bucks Co., Montgomery Co., parts of Delaware & Chester Cos., and beyond.

Call for exact cost for your listing if it’s beyond the South Jersey area.

**HEADSHOT AND GROUP PHOTOGRAPHY**

**HEADSHOT PHOTOGRAPHY & BUSINESS PORTRAITS:**

Professional Headshots are done at the location of your choice (park, office, listing property or your home) or choose from a list of our favorite places near you.

**Headshot Photography** is simply creating some quick head & shoulders photos for business cards, websites, or social media.

The sessiontakes about 20 minutes. Included are a variety of head & shoulders poses with 10-20 unedited previews to choose from. Starting price includes the session fee (*$150*) and one retouched image (*$75*) in various crops, in both color and B&W, with 6-8 final photos.

**Business Portraits** is an excellent way to showcase both your professionalism and personality, creating a variety of different looks, from casual to business professional, that can be used for multiple purposes.

The session takes about 30-45 minutes. Included are a variety of angles, poses, and backgrounds, from head & shoulders to full length, vertical & horizontal, with 30-50 unedited previews to choose from.

Starting price includes the session fee (*$200*) and one retouched image (*$75*) in various crops, in both color and B&W, with 8-12 final photos.

**Group Sessions** take about 15-25 minutes for smaller groups and 20-40 minutes for larger groups.

Groups will get to choose from 2-4 different poses, with 10-20 unedited previews to choose from.

The finished retouched photo will be delivered in various crops (*if possible*), in both color and B&W.

INDIVIDUAL HEADSHOTS (*includes session fee and one retouched photo*) ………………….……..…… $225

INDIVIDUAL BUSINESS PORTRAITS (*includes session fee and one retouched photo*) ...…………..…… $275

GROUP PHOTO of your Team or Brokerage (*includes session fee and one retouched photo*)

* 2-3 people in the group ………………………………………………….………..….…. $250
* 4-5 people in the group ………………………………………………….…..……….…. $325
* 6 or more people in the group …………………………………..…………..… Call for quote

GROUP & INDIVIDUAL HEADSHOT PACKAGE

* Add Individual Headshots to any Group Photo – save $100 each.
* Each Individual Headshot Added to the Group Photo ……………………….………... $125

Each Additional Retouched Photo …………………………………………………………...…………… $75

Turnaround time for Headshot Photography is 1 day for Previews & 3-5 days for delivery of Retouched Photo(s).

A person wearing glasses

Description automatically generated with low confidence A person smiling for the camera

Description automatically generated with low confidence A person with long hair smiling

Description automatically generated with medium confidence A person wearing glasses

Description automatically generated with low confidence A person wearing a blue hat

Description automatically generated with medium confidence A person with blonde hair

Description automatically generated with medium confidence A person wearing a hat

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